



EMBA Immersion Week | International Experiential Learning Trip

Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
March 9 2024	March 10 2024	March 11 2024	March 12 2024	March 13 2024	March 14 2024	March 15 2024	March 16 2024
Students Arrive <i>All Times Local Barcelona Time</i>	Acclimation Day	International Business & Experiential Learning International Business with For-Profit Partner Start Business Case 1	Experiential Learning Business Case 1 Study For-profit Partner	Cultural Immersion & Discovery in Montserrat, Spain	Experiential Learning Business Case 2 Study Non-profit Partner	Experiential Learning Business Case 2 Study Non-profit Partner	Students Depart 8:00 AM END of IMMERSION WEEK
4:00 PM Check-in Hotel Begins START of IMMERSION WEEK 6:00 PM Mandatory Arrival Free Evening	Acclimate to time zone and prepare for rigorous week Guided City Excursions <i>Optional</i> Evening All-Cohort Welcome Dinner	Local & Regional Economy of Catalonia and Catalan heritage Local Business Practices & Cultural Guidance Meet For-Profit Partner & Start Business Case 1 Evening Working Dinner on Own with stipend Study and work night	Work with faculty and senior business partner leadership Apply academic learning to solve a problem(s) for local for-profit business Evening All-Cohort relaxing dinner at locally owned venue	A day of complete immersion at 11 th century Montserrat Monastery with a guided tour Evening All-Cohort ND Family dinner at premier location	Meet non-profit senior leaders during site visit Start Business Case 2 Apply academic learning to solve a problem(s) for local non-profit partner Evening Working Dinner on Own with stipend Study and work night	Continue to work with faculty and senior business partner leadership Apply academic learning to solve a problem(s) for local non-profit partner Evening All-Cohort ND Celebration dinner at premier location	Check out of hotel Time on your own until flight leaves or join a Guided Restful Excursion Experience <i>Optional</i> Flights Leave